

## **Minutes of Sudbury Fairtrade Town Steering Group 22<sup>nd</sup> January 2014**

**Present:** Peter Gray, Peter Heard, Anne-Marie Kazimirski, Vi Goodhand, Sue Kistruck, Malcolm Offord, John & Ann Boardman

**Apologies:** Janet Stenner, Margaret Tracey, Joanne Main

1. Thanks to everyone who set up the Fairtrade group's tree for the Christmas Tree Festival.
2. Additions to businesses in Sudbury supporting Fairtrade:
  - Ipswich Building Society are using Fairtrade for their staff refreshments.
  - The Co-op Bank now have a machine serving FT coffee for their customers.
  - The Salvation Army serve FT tea and coffee.
  - Greggs serve FT tea, coffee, hot chocolate and sugar.

John will present each of these businesses with a certificate to acknowledge their support for Fairtrade.

3. Ideas for Fairtrade Fortnight (Mon. 24<sup>th</sup> Feb. – Sun. 9<sup>th</sup> Mar.) Emphasis on bananas.

Kettle & Fish will be open on Feb. 27<sup>th</sup> and Mar. 6<sup>th</sup>. Malcolm will see about encouraging the use of FT ingredients and advertising the fact.

- Possible activities at K&F (John to organise) – hook a banana; balance a tower of bananas; quiz to download.
  - Giving away bananas on North St. (Anne-Marie will ask Waitrose to donate bananas.)
  - Janet to organise banana recipes for 2 weeks of local newspapers.
  - Anne-Marie will ask if the craft session at the library on Sun. 9<sup>th</sup> Mar could have a banana theme. She will also ask about the quiz being available at the library.
  - Peter G will have a further conversation with Heather, who is planning a taster children's craft day on Tues. 18<sup>th</sup> Feb. and has expressed a willingness to have FT activities and Traidcraft stall.
  - John will encourage schools to do something for FT Fortnight eg writing letters to companies who supply their food for meals.
  - Joanne to be asked about using the "smoothie bike" at Kettle & Fish on 27<sup>th</sup> Feb. or 6<sup>th</sup> Mar. Margaret to be asked to request a box of FT bananas from Sainsbury's for this – if the bike is available!
  - John will order stickers and posters from FT Foundation.
  - Malcolm will find out if Tesco have FT bananas.
4. World FT Day will be on Sat 10<sup>th</sup> May. The nearest suitable K&F day is 12<sup>th</sup> June, when we could possibly have a repeat of the children's event in St. Peter's. It was suggested we call it "Sudbury Fairtrade Day"
  5. I Spy Fairtrade in Oct was not very successful – not many entrants. Summer might have been better.
  6. One World Week will be in Oct. John suggested a Fairtrade fashion show and will ask Rosemary Loy about it.
  7. We could look at updating the directory for 2014 after FT Fortnight, possibly considering having it professionally produced.
  8. Website. Mackman will charge £135 to change pictures on home page. Tony Callender manages the Churches Together website. John will ask him about the Sudbury Fairtrade website with a view to withdrawing from Mackman.

Next meeting: Mon. 17<sup>th</sup> March. 7.30pm at 24 Waldingfield Road, Sudbury.