

Frequently asked questions...

Q: Who is the course for?

A: This course is for anyone who wants to learn how new digital technology such as Social Media can be used by the Christian Church..

Q: Do I need to know a lot about Social Media for me to do the course?

A: No. Everything will be explained as simply as possible.

Q: Can I just turn up on the day?

A: No. Please book in advance so we can prepare the course well.

Q: Can I become a 'Friend of Spectrum' in order to get 25% off all courses in 2012-13?

A: Yes. All you need to do is to go to the homepage of the Spectrum website and follow the instructions. It does not cost anything to become a 'friend'!



Spectrum
is a Christian,
inter-denominational
organization, resourcing the
church to provide learning
opportunities for those who
wish to connect faith, culture
and everyday life.

For further information
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Contemporary
Learning...
Contemporary Christianity

iChurch

(Three tried and tested
ways to grow
church through Social
Media and the web)

Short Course
(Bury St Edmunds)



Spectrum
Contemporary Christian
Studies



'iChurch'

The 'iChurch' course looks at how Social Media (and your church's website) can grow your church. If you don't know much about social media – don't worry! The 'iChurch' Course will begin with a 'social-media-for-dummies' track explaining the basics of everything that's out there and what it does. You need not fear!

The Course will address some key questions. They include:-

- What's the point of Twitter, Facebook, blogging and all the rest of it?
- Is it really effective and how can my church use it?
- Could social media ruin the church?
- How do we use the right media for the right audiences?
- How can we get the best out of our church website?
- How can our children's work benefit from social media?
- How can our youth work lead the way in using social media?
- How can our Sunday Worship Services incorporate social media?

The course will conclude by looking into the future of technology, social media and church. [This event will be live tweeted globally]

Course Leaders



Oliver Westmancott

is a Director at IE – an award winning digital marketing agency based in Birmingham working in the Charity, Health and Education sectors



Duncan Banks

Is a Church Leader with the Forge Church based in Debenham. He is a speaker, communicator part-time writer and Starbucks fan.

**The Hyndman Centre,
Hospital Road,
Bury St Edmunds
IP33 3JT**

**Saturday, September 15th,
2012**

**9.30am-2.30pm
(Doors open 9.15am)**

**Cost £20 (F/T Students £10:
'Friends of Spectrum' £15)
(Light Lunch Provided)**

BOOKING FORM

Name

Postal Address

E-Mail

Tel. No.

Church (if any)

£ _____ (cheques payable to 'Spectrum')

Please send booking form to address below or register/pay online.



	Spectrum Contemporary Christian Studies
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