

## Fairtrade Steering Group Meeting 1<sup>st</sup> February 2011

Present: Margaret Tracey; Vi Goodhand; Peter Heard; Malcolm Offord;

Steve Pugh; John Boardman; Ann Boardman

Apologies: Anne Marie Kazimirski; Sue Kistruck; Maureen Hearn; Gill Phillips

1. The first draft of Sudbury Town Fairtrade Directory was presented by JB, listing the Co op, Waitrose, Holland & Barrett, Boots, Bazaar and Oxfam as shops stocking Fairtrade goods; and The Granary Tea Room, Waitrose Café, Bakers Oven and Marimba as catering outlets serving Fairtrade products.  
It was noted that Kettle & Fish should be on it.  
Tesco will also be added when John & Ann have been there to make a list of Fairtrade products stocked by them.
2. We watched a DVD produced by Traidcraft about honey.
3. Action/achievements since last meeting (23.11.10):
  - a) A Charity Stall has been reserved for us near Gainsborough Statue on Saturday, 12<sup>th</sup> March.
  - b) Anne Marie has been researching the availability of Fairtrade at several catering outlets in Sudbury: The Town Hall use FT tea & coffee: Kingfisher Leisure Centre sell FT bananas & have FT sugar sticks but not sure about coffee & tea; Quay Theatre asked to be contacted again in 2 months time. Gainsborough House offer FT cafetiere coffee, green tea & Clipper tea but not FT sugar.
  - c) Catherine Burrows, administrator of the River Stour Trust Tea Room (Granary Tea Room) has contacted us. They serve FT hot drinks (tea, filter coffee, hot chocolate) and also offer FT sugar sticks, caramelised biscuits and Doves Farm flapjacks. Their homemade cakes sometimes incorporate FT ingredients and Catherine says she could look into the possibility of using other FT items.
  - d) John has been interviewed for an article about Fairtrade in The Mercury, which is good publicity.
  - e) Vi has checked that all churches in Sudbury use FT tea & coffee (apart from Living Waters). We need to try to ensure that they all have a certificate from the Fairtrade Foundation as part of the criteria for Fairtrade Town status.
  - f) John has taken 2 FT assemblies at Tudor School in Dec. and Jan. They are working towards becoming a Fairtrade School and have a Fairtrade committee of which John is an honorary member. Woodhall School are also keen on Fairtrade and John will encourage them to also work towards Fairtrade status.

4. Fairtrade Fortnight (28.2.11 – 13.3.11)
  - a) The Co op have sent a supporters' pack including £50 in vouchers, a DVD about 5 FT products, a FT quiz, supporter stickers & a booklet about the Co op & Fairtrade.
  - b) A letter has been sent to Waitrose asking for any support they might like to offer, but no reply has been received.
  - c) The Fairtrade Foundation has sent a pack including posters, info leaflets & FT cotton bunting to be decorated & sent back to the Foundation to create the world's longest bunting. Kettle & Fish will have a "bunting decorating table" during FT Fortnight. Anyone can order a free pack by going to [www.fairtrade.org.uk](http://www.fairtrade.org.uk). Margaret commented that it was very appropriate for Sudbury as in the 1800s there was a bunting factory in Cross Street.
  - d) On Sat.5<sup>th</sup> March, there will be 2 Big Brew Coffee Mornings. St. Gregory's Church are holding one and St. John's the other from 10.00-12.00.
  - e) The Charity Stall on Sat. 12<sup>th</sup> March will be to promote Fairtrade in Sudbury. The £50 of vouchers from the Co op will be used to buy chocolate for people to sample. Vi, Steve John & Ann have offered to man the stall. Any further offers of help would be welcome. (from 8.30am until the chocolate runs out!) John will put a request for a gazebo on Churches Together website in case of rain.
5. We reminded ourselves of the 5 criteria for gaining Fairtrade Town Status:
  - Local council passes a resolution supporting Fairtrade and agrees to serve Fairtrade products (e.g. in meetings, offices and canteens)
  - A range of Fairtrade products are readily available in the area's retail outlets and served in local catering outlets.
  - Local workplaces and community organisations (places of worship, schools, colleges and other community organisations) support Fairtrade and use Fairtrade products whenever possible.
  - Media coverage and events raise awareness and understanding of Fairtrade across the community.
  - A local Fairtrade steering group is convened to ensure the Fairtrade Town campaign continues to develop and gain new support.
6. John will write to each Town Councillor to ascertain their interest in Fairtrade. Although a resolution was passed in 2004, it may need renewing. Malcolm will also talk to councillors with whom he has contact.
7. We wondered about where we might open a bank account for the group. Margaret will ask the Britannia Building Society as they are now part of the Co operative Group.
8. Next meeting: Thursday 7<sup>th</sup> April. 7.30pm at 24 Waldingfield Road.